



# Get Out of Your Hummus Rut with Better Bean® Organic Dips!



## Better Bean® Introduces a Line of 8 oz Organic Dips



Many of our customers tell us Better Beans never make it into a meal, as they simply eat the beans straight out of the tub with a spoon or as a dip with chips and veggies. We've decided to meet the market where it's at with our amazing beans packaged in a convenient 8 oz dip size.

Consumers are moving to fresh food and healthy snacking. Meet this growing demand with fresh, quick, snackable Better Bean Organic Dips™!



## Growth Opportunity — Elevate the Ordinary!

- Meet growing consumer demand for fresh food and snacks! Refrigerated dips are driving double-digit category growth, outpacing salsa and hummus.
- Swap Better Bean Organic Dips for your slowest selling hummus SKUs and see incremental sales!



## Unique Health Profile — Get the Most out of Your Snacking!

- Double the protein and fiber of hummus with 2g fiber and 2g protein per 2 tablespoons serving!
- Less than half the sodium of leading natural beans dips & hummus with only 60mg sodium per serving!
- Organic, Vegan, Gluten Free & Kosher

## Unique Flavor Profile — Because You Deserve Better!

- Kettle-cooked with vegetables & spices
- Skillet-sauteed for rich caramelized flavor
- Finished with Apple Cider Vinegar for bright fresh flavor

8 oz Dips SRP: \$3.99  
Shelf Life: 14 weeks  
Case Pack: 8  
**SOLD CHILLED.**  
**KEEP REFRIGERATED.**



**Nutrition Facts** Servings: 9, **Serving size: 2 Tbsp (32g)**, Amount per serving: **Calories 40**, **Total Fat** 1g (1% DV), Sat. Fat 0g (0% DV), Trans Fat 0g, **Cholest.** 0mg (0% DV), **Sodium** 60mg (3% DV), **Total Carb.** 6g (2% DV), Fiber 2g (7% DV), Total Sugars <1g (Incl. 0g Added Sugars, 0% DV), **Protein** 2g, Vit. D (0% DV), Calcium (0% DV), Iron (0% DV), Potas. (2% DV)  
**INGREDIENTS:** Red Beans, Water, Onion, Tomatillo, Apple Cider Vinegar, Olive Oil, Organic Jalapeno Pepper, Lime Juice, Chipotle Pepper, Sea Salt, Garlic.



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For more information, reach out to the Better Bean team at [sales@betterbeanco.com](mailto:sales@betterbeanco.com)